

EXECUTIVE SUMMARY

Pinnacle Integrative Health is a S Corporation founded as of September 2014

1. PRODUCT

Pinnacle Integrative Health provides the following:

- Umbilical, Adipose and Bone Marrow Derived Stem Cell Therapy
- Stem Cell Cosmetics and Face-Lift Procedures
- Diagnostic Medical Testing
- Integrative Functional Medicine

2. MARKET

Our target customers are age 50 and over who are seeking cosmetic rejuvenation and treatment of chronic disease patterns with stem cell therapy. The total addressable US market is \$5,000,000,000. Pinnacle Integrative Health is currently generating revenue, is profitable and is gaining meaningful traction with customers. Based on this plan, Pinnacle Integrative Health projects that it will be able to capture at least 1% percent of this market over the next 5 years by scaling our business model and selling licenses to operate regionally and nationally.

3. COMPETITION

Our competition is comprised of other small private practice medical clinics that are branching into regenerative medicine. Pinnacle Integrative Health's competitive advantage lies in the years of experience pioneering a clinical business model that is scalable. Another competitive advantage is specialization in the use of umbilical tissue derived mesenchymal stem cells, which research and clinical usage has demonstrated superior safety and outcomes compared to that of adult stem cell therapy.

4. MANAGEMENT

Daniel Rasmussen, CEO of Pinnacle Integrative Health, is the ideal leader because of his training in both the US and China, studying with leading researchers and doctors of Stem Cell therapy. His training in Eastern Medicine has given him a unique holistic perspective that is based on thousand year old traditions of holistic healing. He has also had extensive training in business, executive management and scaling of organizations modeling the future of healthcare. Other members of the management team include:

Shayla Rasmussen, Office Manager
Jennifer D'Andrea, ARNP, Medical Services Manager

5. FUNDING NEEDED

Pinnacle Integrative Health is seeking to raise \$5,000,000 which will enable us to scale our current flagship medical center from one physical location to four physical locations in the Pacific Northwest Region of the United States in the next 12 months. As we scale to the national level we will sell leasing rights to our business model. Our ultimate goal is an exit within 5-10 years by way of an acquisition or Initial Public Offering.

6. FINANCIAL PROJECTIONS

Pinnacle Integrative Health is generating revenue, but we have limited cash flow to rapidly scale to be able to capture the market before our competitors do so. Our 3 year projections based on our extensive market research and a detailed knowledge of what is needed to scale the business is outlined in our pro forma financial statement.

Should this opportunity fall within your investing interests, please don't hesitate to contact the undersigned at +1 (206) 619-2426 or daniel@pinnacleintegrative.com .

Thank you for your consideration.

Pinnacle Integrative Health

07/20/2018

Daniel Rasmussen